

## LunaYou Pilot Program Ending

Neighborhood News – January 2024

Neighborhood Health Plan of Rhode Island's (Neighborhood) pilot program with LunaYou, a maternal wellbeing initiative focused on pregnant members, ended on December 31, 2023. LunaYou is no longer accepting Neighborhood members into the program.

LunaYou supported prenatal and postnatal care for Black, Indigenous, and People of Color (BIPOC) women who historically have far poorer maternal health outcomes. In 2021, Neighborhood invested in a two-year collaboration with Business Innovation Factory to start LunaYou as a free program to all members. Enrolled pregnant members gained access to knowledge as well as social connections to learn self-advocacy and personal wellbeing skills. LunaYou was available to women throughout pregnancy and for three months following the birth of their child.

Providers are now advised to refer members to [Bright Start](#), Neighborhood's established clinical program for [pregnant members](#). Bright Start is designed to provide comprehensive care and resources to at-risk pregnant members, ensuring they receive the best possible support during their pregnancy journey.

If you have any questions or need further information regarding this update, please reach out to Provider Services at 1-800-963-1001.