

## Bright Start Program for High-Risk Pregnant Members

### Neighborhood News – October 2023

Bright Start is a program for Neighborhood Health Plan of Rhode Island's (Neighborhood) pregnant members. The program provides support and information to help members have a healthy pregnancy with positive birth outcomes and a healthy postpartum period. If a member is identified as having an at-risk pregnancy based on established criteria, she is referred to Bright Start case management. The case manager will work with the member and her provider throughout the pregnancy and postpartum period.

**Providers:** If you are caring for a pregnant member, please complete the Prenatal Risk Assessment (PRA) and return it to Neighborhood's Case Management (CM) department. The PRA submitted by our providers notifies our CM team of a member's pregnancy. The PRA also includes an assessment to alert our CM team that a member may need support or is considered "at-risk" and eligible for care management. Neighborhood CM will work with the member and her provider throughout the pregnancy and postpartum period.

- [Prenatal Risk Assessment E-Form](#). Save time and get immediate confirmation of your submission via email.
- [Prenatal Risk Assessment \(printable PDF\)](#). Fax to Neighborhood at 401-709-7035. **Please note that a reference number is not required for authorizations or claim submissions.**

**Members:** In addition to receiving educational materials, Neighborhood Medicaid and Commercial members are eligible to receive an incentive for completing the recommended amount of prenatal visits (based on Healthcare Effectiveness Data and Information Set [HEDIS®] criteria) and for obtaining her postpartum visit within the required time frame (required by HEDIS®).